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| NEXG-1641 | I would like to add 1 last option to improve our infrastructure and sender reputation.  Please add a new tab on the **Campaign Review and Send** screen to allow a user to  include a Plain Text version of their email. This can be a checkbox beside **Review and Send** options that will say 'Include Plain Text Version'. If clicked on, we will show a pop-up window displaying the plain text version. There will not be editing of the content in this window as it will be auto-generated similar to what other programs are doing '  By default the value of this field is set to:  [Campaign Name](https://smarttouch.atlassian.net/wiki/display/NEXG/Campaign+Name) To view this message online, please go here: <http://smarttouchnextgen.com/smarttouch-campaign.cfm?a=130125153936890944023&c> =150429114706280073451&r=150429103816649134655&l=0  The campaign name is replaced by the actual campaign name and the link is the "view this message online" link where the user can click to see the email on a webpage.  To accomplish this, we simply add the text/plain value to the email like this:  ------=\_Part\_116757\_24064549.1430326102016 Content-Type: text/plain; charset=UTF-8 Content-Transfer-Encoding: 7bit  Please see the screenshots. |
| Resource | Siva |
| Revision Version |  |
| Last Revised Date | 07/06/2016 |

Pre-requisites

* Accessibility of VMTA in development environment

Impact analysis

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| --- | --- |
| **Module Name** | **Impact Score – 1-10** |
| Campaign processing | 2 – We have to add the new boundary for each email and may hence effect the processing speed. |
| Older automation campaigns | 1 - For all the previously saved automation campaigns the plain text would be empty. |
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Database Design

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| **Object – SP/Table/View/Function etc** | **Impact** |
| New column in Campaigns Table – **PlainTextContent** to store the plain text content |  |
| New column in Campaigns Table- **IncludePlainText** to choose plain text version to be included while sending campaign |  |
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Application Design

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| --- | --- |
| **New Objects – View/Controller/Attribute etc** | **Impact** |
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Entitlements

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| --- | --- |
| **Module/View/Requirement** |  |
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Comments

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| **Reviewed By** | **Comments** | **Date** |
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| Approved By | <Name> |
| Approved On | <Date> |